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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : George Gerba et al.  
Appln. No. : 09/929,506  
Filed : August 14, 2001  
Title : SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN  
INTERACTIVE PROGRAM GUIDE

Examiner : To be assigned  
Group Art Unit: 2611



BOX MISSING PARTS  
Commissioner for Patents  
Washington, D.C. 20231

**COPY OF PAPERS  
ORIGINALLY FILED**

**RESPONSE TO "NOTICE TO FILE MISSING  
PARTS OF APPLICATION--FILING DATE GRANTED"**

Sir:

We have received a Notice To File Missing Parts of Application--Filing Date Granted mailed on September 17, 2001. We are returning herewith a copy of that Notice and original executed declaration and power of attorney identifying the application by its serial number and filing date.

We are also enclosing herewith a check in the amount of \$1538.00 which includes surcharge fee (\$130.00), filing fee (\$1298.00), and one month extension of time (\$110.00).

The Commissioner is hereby authorized to charge any additional fees which may be required or credit any overpayment to our Deposit Account No. 02-4270.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Seth H. Ostrow".

Dated: December 17, 2001

Seth H. Ostrow, Reg. No. 37,410  
BROWN RAYSMAN MILLSTEIN FELDER  
& STEINER LLP  
900 Third Avenue  
New York, New York 10022  
(212) 895-2000

I hereby certify that this paper is being deposited this date with the  
U.S. Postal Service as First Class Mail addressed to:  
Assistant Commissioner for Patents, Washington, D.C. 20231

A handwritten signature in black ink, appearing to read "Seth H. Ostrow".

December 17, 2001

Seth H. Ostrow

Date



## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/929,506	08/14/2001	George Gerba	3063/43

CONFIRMATION NO. 8229

29858  
BROWN, RAYSMAN, MILLSTEIN, FELDER & STEINER LLP  
900 THIRD AVENUE  
NEW YORK, NY 10022

## FORMALITIES LETTER



\*OC00000006565643\*

Date Mailed: 09/17/2001

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

COPY OF PAPERS  
ORIGINALLY FILED

## Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 710 to complete the basic filing fee and/or file a small entity statement claiming such status (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$546.
  - \$306 for 17 total claims over 20.
  - \$240 for 3 independent claims over 3.
- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1386.

The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

01/25/2002 MAHME1-00000107 09929506

02 FC:101  
03 FC:102  
04 FC:103  
05 FC:105

740.00 OP  
252.00 OP  
306.00 OP  
130.00 OP

A copy of this notice **MUST** be returned with the reply.

01/25/2002 MAHME1-00000107 09929506  
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03 FC:102  
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05 FC:105  
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130.00 OP

11/11/11  
Customer Service Center  
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE